



يو جي يونايتد جروب للقبضة

UG UNITED GROUP HOLDING



IT'S ALL ABOUT WHAT
WE MAKE POSSIBLE



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UAE

at a Glance.....

The United Arab Emirates a prime destination of international businesses, a trading hub and an economical field. It also becomes a top expat's destination. Many aspects of living in the UAE combine to make settling in fairly easy for expats. Despite its progressive flair, modern infrastructure, and strong economy, religious traditions are an essential aspect of life in the UAE. The rich traditions of the seven emirates are a big part of life in the UAE. The country remains proud of its history of fishing, boating, and trading, which used to dominate life in the UAE for centuries. The souqs, traditional markets which were once the center of everyday life, are been preserved in their original state. Dates, camels, Arabian horses, and falconry are still important aspects of life in the UAE today. The capital city Abu Dhabi becomes a center of industrial activities and major culture and commercial center of UAE. We, UG United Group Holding always respect the culture of UAE and follow its tradition.




Make over to Group Companies

Our path to the formation of UG United Group Holding is no doubt challenging. By collating our divisions we wanted to ensure the practical benefits of efficiency, cost savings and more effective resource deployment to the market. Three of our organizations

- **United Security Group LLC**
- **United Security Technology LLC**
- **United Home Healthcare Provider**

Without compromising quality service we bring our divisions together under the umbrella of UG United Group Holding in 2017. The formation of the group benefits more comfort and sophisticated operations. Keeping a corporate management, each divisions have independent unique operation, still the results are aligned. Owner's leadership and executive committee's strong support allows the group to deliver high quality service for today's leading corporates. Each business area is strengthened by a reputation for quality service and the continuous desire to win.

A portrait of Rashed Bin Khalaf Al Otaiba, the Chairman, wearing a white thobe and a black ghutra with a white agal. He is looking slightly to the right of the camera with a neutral expression. The background is a blurred office interior with blue lighting.

"All you need is the plan and confidence to move forward".

Rashed Bin Khalaf Al Otaiba - Chairman

Chairman's Message

It is with great pride to see that our corporate strategy has successfully and effectively managed the transformation to Group companies by the last few years. Since the establishment of our First Entity United Security Group our continual effort and constant focus to the goal eventually made us achieve our vision and mission.

We recognize that we are operating in a market where we traverse many competitors and challenges. We believe that measuring the market controls is a prime factor to maintain the sustainability in an industry. It has been a challenging journey from the start till today. Our major challenge today is to sustain the growth we generated till date.

Our corporate values lie in the happiness of our customers. We have always been on the forefront of introducing our systems and procedures that are unique and innovative. We will continue to contribute to the development of the community, we will be continuing with our tradition of excellence for a safe, secure & healthy tomorrow. Our singular focus is success and we never lose that vision. We are always committed.

CORPORATE STRUCTURE

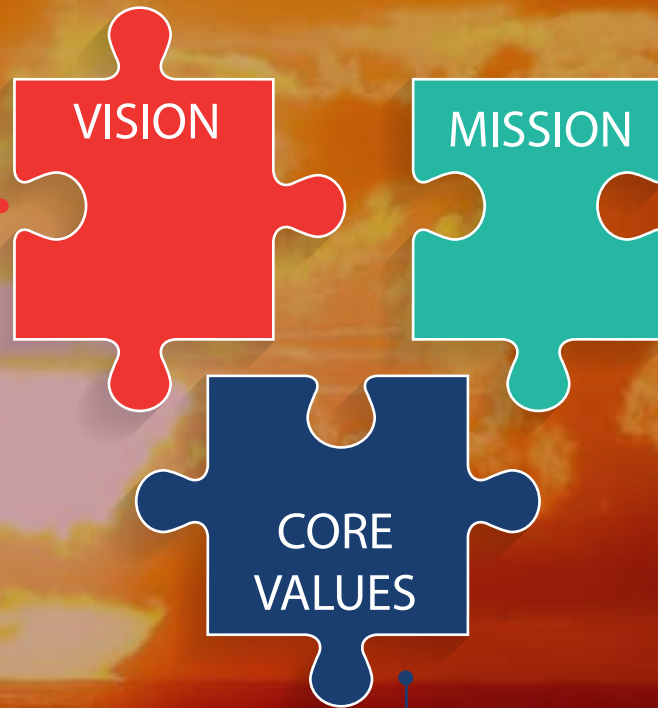


UG United Group Holding is a locally owned Abu Dhabi based Group. We are part of prestigious Al Otaiba Group of Companies. The Group was originally established in the year 2007 as a British collaborated organization and subsequently we have established our own podium and made a standalone ownership by Mr. Rashed Khalaf Ahmed Khalaf Al Otaiba.

The Group offers operations in Security Man guarding, Security Surveillance Systems, Health Care and Rehabilitation. Our Core market is Physical Security Guarding and Security Technology System implementation and maintenance. Health care and rehabilitation is Group's new venture. The company have developed capabilities in Security Consultancy, Security System Integration and recently stepped into Home Health care. The Group have expanded its territory of operations to entire UAE and our Technical Engineers has widened operations across Asian subcontinents.

Since the inception of our first venture we have continued to push our boundaries of improvement and high quality service. Over the last decade we been matured into economically successful organization. The success is not just revolve around finance, our customer's satisfaction is also a major projection for our foundation. We offer professional flexible tailor made solutions to our clients.

VISION MISSION & CORPORATE VALUES



OUR VISION

To be a premium service provider with a diversified and multi-disciplinary management.

OUR CORE VALUES

It's our system set values which demonstrate who we are and how we work

Customer First

We believe customers are fundamental to everything we do and offer supreme care to our customers

Business Ethics

We always act with integrity

Professionalism

Recognize the changing and diverse needs of the community we serve, we always promote and encourage a policy of professional individual excellence which is delivered by continues education, training and management support.

OUR MISSION

We value your Security, Enrichment and Wellbeing
Offer Excellent customer courtesy
Deliver superior care to our employees and partners



THE CHANGING ROLE OF MARKET

Market have been undergoing many types of revolution every year. Each change is intended to enable greater productivity. Sometimes moves towards economic benefits sometimes it concentrate on growth and improvement of the country. Any market fluctuation might create a big impact to all businesses. Any action we take will result in financial value creation. Only thoughtfully devised processes and policies will help to sustain in this fluctuating world. We analyze each change in our organizational level we assess prioritize and explore the opportunities which we can attain. Our Executive Management is handling multiple tasks as strategists:- to provide specific path and align department activities with corporate financial strategies, as catalyst:- who drives actions across the organization to support strategic and financial goals, as operator:- who balance departmental costs and service levels to fulfill authorities compliance and planning responsibilities, as Stewards:- Protecting and preserving organization cash flow and assets.

UG United Group Holding provides professional & dedicated team to serve our customers. We often starts with resource analysis to assign the best fit deployment and analyze every risks and plan subsequently. Then we do priority the areas and start with our resources. UG United Group Holding is well placed to help you with our best performance. Our experience and knowledge helped us to get placed where we are today. Through the combination of our skills, methodologies and practical experience we will help you to implement and achieve your project goals.



Ajith Menon
Group Managing Director

MD's Message

Our corporate ethos is founded on the principle of exceptional service. With our streamlined infrastructure, we have mastered the state of the art in all services we provide, while maintaining close responsive client relationships at all levels. Today with hundreds of choices in UAE marketplace, it's crucial to choose a firm with the size and scope to handle your needs, and a dedicated management team that puts the best service at your doorstep.

Because of the fluidity in the UAE's marketplace, and the changing demands placed on our clients, UC custom tailors our operations to meet your health & security needs. From a single location, to a multiple commitments, UC stands ready to meet your requirements. We have always been on the forefront of introducing our services, systems and procedures that are unique and innovative. We will continue to contribute to the development of the community, we will be continuing with our tradition of excellence for a safe, secure & healthy tomorrow.



USG
United Security Group

UNITED SECURITY GROUP LLC



URS is a member of Registrar of Standards (Holdings) Ltd.

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United Security Group provides well trained vigilant security professionals equipment's and customer service you ask for. Carefully screened, highly trained security officers who are sensitive to your unique business environment provide the safety and security you require with the professionalism you desire. We provide uniformed guards that expresses the function of the security officers at your site.



Educational Institutions

Secure your learning environment

Friendly security professionals and safety patrols including parking enforcement.

Access control solutions to manage visitors

No matter if your institution is large or small, public or private;



Financial Organizations

Bank Specified Licensing

Unarmed security guards for retail branches, data centers, corporate offices, trading floors etc.



Hospitals

Hospital Safety Requires Responsive Security Services

Managing costs and constant visitor traffic, open access in multiple buildings, hectic emergency departments, governmental standards and patient satisfaction



Construction Sites

General Licensed Security Professional

Highly vigilant and trained security professionals
Tailored security services based on your site needs and specific requirements.



Hotels

Hotel Specialized Licensing

USG provides hospitality oriented professional security trained in the unique needs of luxury hotels.

Trained in Fire/Life Safety and First Aid/CPR/AED respond to emergencies, such as fire and other threats, promptly and effectively.



Retail and Mall Security

Keep Your Customers' Shopping Experience Safe and Enjoyable

a partner with experience providing retail security solutions.



Residential

Keep Your Community Secure

Safe & secure service to the community to keep your residents, their families and their guests safe, Attentive to detail so they can carry out the important tasks of their posts and patrols



Events

Devoted licensed events team, safe and professional execution of your event proactive approach



Critical Infrastructure

The only security service provider in UAE having experience in **Nuclear Power Plant**, Proven track record and unmatched in experience.



Bouncers & VIP Protection

USG also provides executive protection to anyone viz. celebrities, dignitaries etc.



USG's Partnerships

PSBD

Licensed by UAE Ministry of Interior, for providing Security Manpower Services



SIRA

Licensed by Dubai Police, for providing Security Manpower Services



CICPA

Licensed to work at sites, considered as critical



International Organization for Standardization

Certified ISO 9001 - 2008, ISO 14001, OHSAS





UST

يونايڤد سيكيورتي للتكنولوجيا ذ.م.م
United Security Technology LLC

UNITED SECURITY TECHNOLOGY LLC

Approved and accredited company from all the regulatory bodies of UAE



United Security Technology LLC (UST) has been progressing steadily as a preferred Security system technology integrator partner with all international branded equipment and devices in the United Arab Emirates and the region alike. Ever since its inception in 2010, UST has been contributing towards UAE's goal to become safest country, by providing cutting edge Security products and solutions.

UST provides state- of the art security solutions in the areas of Alarm System, Perimeter Surveillance, CCTV, Access Control, Way finding, Parking Solutions, Barrier Gates, Structured Cabling, Visitor Management, Fleet Management, Audio Visual, Home Automation, Process Automation, Green Power Solutions, Differently abled service solutions, X-ray Machines, Metal Detectors, and After Sales Support. We deliver quality services at adorable cost that would suit the needs of our clients and their business alike.



CCTV Solutions

MCC & Sira Certified CCTV System Installer



Access Control

Protect your buildings and assets from unauthorized access;
organize room use, flow of personnel and track movements.

S2 Security USA, XPLAN, HID, KABA
Schedule attendance reports;
Scheduled door locking and unlocking etc.
Controlled from the Central Command and Control Interface software from single location.

Biometric Access Terminals

Biometric access terminals for population registration, access control, and many more
Controlling physical access and managing workforce time and attendance.
Encompassing fingerprint, multimodal vein & print, facial recognition and contactless technologies

Guard Tour Systems

What do you need to Guard Tour ? To monitor planned guard patrols.

Live Tracking

To track and ensure position
Protect and increase the level of own safety



Turnstiles

Designed to meet the different balance of security, convenience and aesthetics you require. effective entrance control

Infrared technology, either with or without the integration of physical barriers
The very latest in high tech entrance technology



Visitor Management Solutions

Tailor made solution
Visitor data processing, ID scanning, record creation, badge printing, watch list screening, check-in and check-out, and email notifications, visitor management process with high quality visitor badges.

Arabic supported software; read from Emirates ID.



Parking Management Solutions

Entrance and exit units of various types connected to manual or automatic pay stations and to a central management location.

FAAC and Magnetic Controls (Manufacturers)
Most innovative technology
Manage from a central location.

In addition, standard interface modules provide easy integration with related third party system.

UST offers a complete range of automated car park barriers.

- Barriers
- Parking space protectors (Battery /Power / Solar)
- Entrance Blockers



Enterprise IT Networks

Making enterprise IT networks accessible, stable, scalable, and secure is our top priority. easier, manageable, and affordable IT management

Fleet Management Solutions

Range of functions, vehicle fencing, maintenance, vehicle telematics (tracking and diagnostics), driver management, speed management, fuel management and safety management. Minimize the risks associated with vehicle investment, 100% compliance with government legislation (duty of care) and many more.



Way Finding Solutions

Enhance visitor experience to shopping malls, large office facilities, airports and public institutions simplified interactive menus precise information given to the visitor on his finger tips

Audio Visual Systems

Intuitive user interfaces to sophisticated room control and audiovisual distribution, Commence presentation from a single button on a touch panel or keypad, No worries about dimming lights, lowering screens or turning on or off several pieces of equipment. All of that happens automatically.

Home Automation

Includes centralized control of lighting, HVAC (heating, ventilation and air conditioning), appliances, security locks of gates and doors, cameras, curtains, music and other systems. Creston Home automation handy in designing , improved convenience, comfort,



Alarm Systems

Alarm systems are designed as per the client needs to meet the different alerts required

UST offers following solutions,

Intruder Detection Systems

The first line of defense in asset protection. Networked to provide remote, centralized and cost-effective monitoring/alarm notification, Triggered by sound, sight, vibration, movement, light or process control parameters.

Central Alert System

Ideal for the hotel rooms, where differently abled persons are to be alerted on door knock/door bell or any emergency alarm. Vibrating dual alarm clock with bright built-in flasher, Pleasant loud audible sound and bed shaker device. 520Hz Frequency

Vibrating Pillow Pad

Wireless solution for communicating the sounding of the fire alarm to hearing impaired

Swimming Pool Alarm

Feel Safe and secure with a pool alarm system to protect from accidentally entering to an unattended pool area.



Toilet Alarm Kit

Mains powered kit Emergency signaling systems for differently abled persons. Fully comply with the Disability Discrimination Act Effective, simple to install and simple to use system.

Services And Maintenance

Excellent service delivery Service Level Agreements (SLAs), On-site Support (Per Call) and Off-site Support (Remote Sessions)

On-site Support

- Hands-on Performance testing
- Periodical health check-ups for you network, IT and Security Systems
- Assistance with adding, moving or changing any part of your system including cameras, access readers, networking, hardware and desktop workstations
- Daily back-up of mission critical data
- Performing security checks
- Maintenance of user accounts and permissions
- Network operations and monitoring
- Server Performance Monitoring

HOME AUTOMATION

POWERED BY SMART HAB

More Comfort and More Automation
Energy Performance & Eco Friendly Living
More Security & Safety

UST
يونتايتد سيكيورتي للتكنولوجيا د.م.م
United Security Technology LLC

SMART HAB
Smart Apartment Systems

CREATING SMART BUILDINGS
WITH THE REAL ESTATE PROFESSIONALS

- We simplify smart home Systems for residents
- We support RE developers & contractors for easy smart Building implementation
- Smart building systems natively available to residents, in every new building
- Light commands, Roller shade commands All-in control mobile App
- A/c thermostat -20% energy savings Real time consumption metering
- Presence detection, Smoke detection, Alarm system, Real time @ & text notifications



United Home Healthcare

UNITED HOME HEALTH CARE SERVICES

United Home Health Care is an Abu Dhabi based Healthcare Facility service committed to ensure that people have the option to receive high quality care in their own home. We offer unique service of tailored care. We specialize in working with customers and their families that require special care in their own homes.

Our patients are always important to us and we are aiming to create a positive impact on the community with enhanced therapeutic care where customers stay comfortable in their own home. UHH main aim is to provide special health care by keeping the most rigid medical etiquettes. We prefer a kind and individual approach with highest standard of services providing non-stop access to health care for those patients who have difficulties for themselves and for the care givers to frequently visit the Health Care Facility. We care a lot and believe that home healthcare service should be tailored upon individual needs in a healthy environment convenient for patients to help speedy recovery. We can have close collaboration with Preschools, Schools, and Universities etc to offer a customized therapeutic programs.

UHH provide a team of physicians, skilled nurses, physiotherapists, speech therapists, occupational therapists and respiratory therapists who are HAAD/DHA licensed, experienced and committed to provide quality healthcare services throughout United Arab Emirates.

Medical Services



Doctor on Visit

Brings healthcare to your doorstep pediatric to elderly patients, Medical care provided in the comfort of your own home saves your time eases stress and concerns as well. Your Doctor is only a phone call away



Skilled Nursing Services

Provides you an elevated custodial and medical attention with ambulation, chronic condition further round the clock services. Available round the clock Promotes a positive interaction improve their confidence Promoting the medical awareness. Daily physical activities to maintain and increase their physical flexibility and mobility.

Rehabilitation Services



Physiotherapy Services

Improve the patient's physical wellbeing Regular clinical care, physical exercises, massage, management of disability and counseling. Maximize your ability to participate in everyday activities,



Speech Therapy

Dementia, Alzheimer's, stroke patients, From toddlers to adults of different ages. Collaborating with parents to come up with a comprehensive therapy sessions. Neck exercise, tongue exercise, lips exercise, jaw exercise, breathing exercise, abdominal breathing, articulatory exercise, Phonation exercise physical exercise



Occupational Therapy

The main goal of the therapy is to enable people to involve and participate in daily life activities independently and on their own. customized Programs to facilitate their skills in planning, sequencing, eye-hand coordination, visual perception, fine motor control.



Respiratory Therapy Services

We work with patients of all ages from premature infants with underdeveloped lungs to senior citizens with advanced COPD. long term care for chronic conditions

Our therapists attend patients who suffer Asthma, smoke related lung problem, long standing cough, breathlessness, chest pain, allergy related breathing disorders, infectious, sleep related breathing disorders.

Services / therapies we provide

- Respiratory Evaluations
- Oxygen Therapy
- CPAP Therapy
- BIPAP Therapy
- Nebulizer Therapy
- Overnight Pulse Oximeter Studies

Laboratory Services

Diagnostic laboratory services to home-bound patients.

Home laboratory services

Tests samples are drawn by qualified healthcare professional and safely transported to central laboratories. The samples and results obtained are carefully monitored

Laboratory services include Blood samples, Urine samples, Cultures and screening, Panels, Virology and other tests may also be drawn as per physician's request.

Other Allied Medical Services

At UHH, our patients expect nothing but the best practitioners and services that cater to their needs. With excellent training and development we are confident that the service we deliver is nothing but the best.

We also offer

- Administration/Education of Medical Management and Compliance
- Comprehensive Patient Assessments
- Assistance with Activities of Daily Living
- Baby at Home
- New-born care/Neonatal Care

- Bowel/Bladder Training
- Catheter Care
- Diabetes Management
- Elderly and Attendant Care for Chronic Diseases
- Escort Patients
- International Patient Care
- Nebulization and Oxygen therapy
- Orthopedic Patients
- Patients with Surgical Operations and Wounds Diabetic
- Pediatric Care
- Prevention & Treatment of Bedsores
- Post-surgical care (cardiac, oncology, orthopedic, amputee)
- Post-hospital discharge care
- Post-operative care
- Pregnant Mothers care
- Senior Care / Stoma Care
- Special Needs Care
- Vital Signs, Glucose and Blood Pressure Monitoring
- Wound Care / Dressing

United Home Healthcare is managed by a team of qualified and well-experienced healthcare professionals who are licensed and certified by Health Authority of Abu Dhabi (HAAD)/ DHA. They are trained to the highest international medical standards in home care and complex care in the home for all age groups.

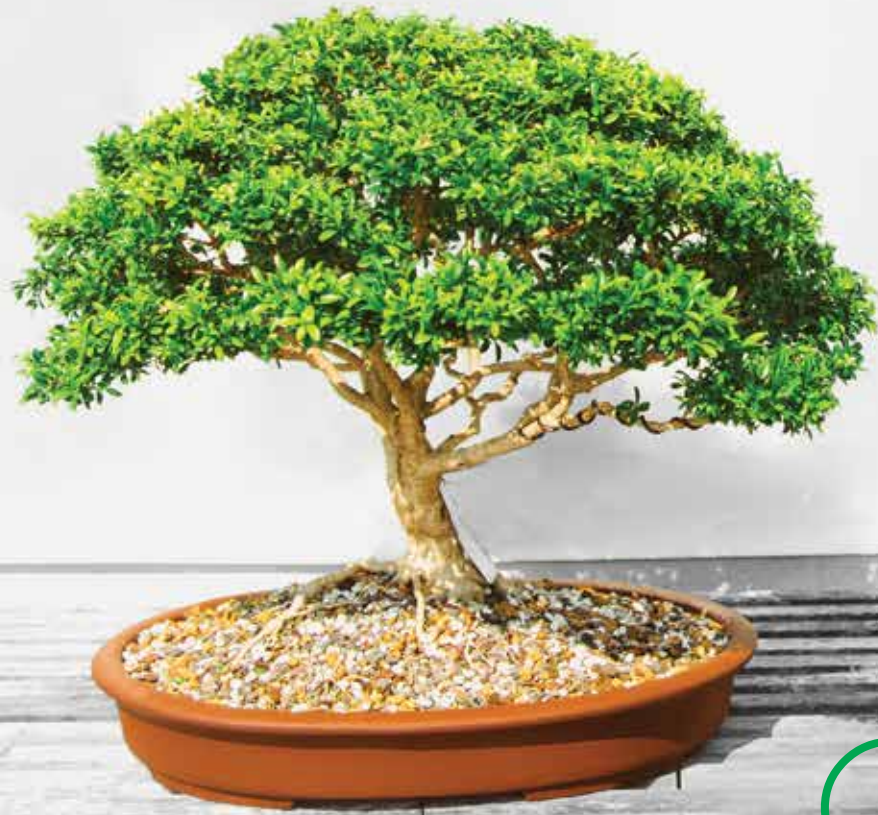
Skilled medical home assistance is typically prescribed by your physician and pre-authorized through your health insurance provider. For patients without insurance coverage, we can provide a self-pay schedule.

Upon family consent, our care coordinator will meet the family, schedule a patient and home assessment, and develop a customized plan of care. Our admission office will contact the patient's insurance provider if relevant, to secure approval, and answer your queries.



OUR PARTNERS





CORPORATE SOCIAL RESPONSIBILITY

CSR is not a new concept, but over the past decade its focus has shifted from labour issues and local philanthropy towards environmental actions. Numerous factors are driving this trend, including cost cutting efficiency improvements, emergence of generation of green consumers etc. United Group believes that a strong commitment to corporate social responsibility program can protect and enhance a company's brand value.

Legal Responsibilities: Following UAE federal law is the foundation of our corporate responsibility A company cannot benefits to society if it doesn't adhere to labour and tax laws and applicable industry regulations.

Emiratisation: Complying the decree of MOHRE, UG United Group Holding offer titled positions to Nationals those who deserve.

Green Corporate: Our objective ahead for coming years is an initiative to create a paperless work environment by greatly reducing use of papers. Completely eliminating the use of paper is not practical however by means of e-documents UG United Group Holding will be encompassing this possible motive.



Tailored Solution

UG United Group Holding always take an innovative and flexible approach by designing tailor made solutions incorporating Security Man guarding, Security Technology, and Medical Care for your assets & employees. Every organizations is unique and every organizations needs are unique too. There is no "One-Size-Fits-all" approach for securing your assets and taking care of your medical needs. At UG United Group Holding we know that what's right for one isn't necessarily for another accordingly we tailor our solution. Our service ranging from Security Man guarding, Biometric access, Surveillance, Footfall, turnstile, Home Healthcare .UG United Group Holding can provide the exact posture what you require.



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UG UNITED GROUP HOLDING

USG UST
United Security Group
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United Security Technology LLC



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